

Alex Manson

EXPERIENCE

04/2011 Freelance Graphic Designer

PRESENT Created and produced final design work (digital and print) for local businesses and clients ranging from restaurants to small businesses.

01/2015 Lead Designer | VNYL, LLC *EL SEGUNDO, CA*

06/2016 Duties include: Creating and implementing all branding, packaging and marketing collateral for VNYL online record subscription and store-front on Abbot Kinney Blvd. This includes web design, subscription mailing box design, email marketing campaigns, social media campaigns, online advertising, printed marketing materials, photography and overall product design.

06/2014 Lead UI/UX Designer | Clear-Media *EL SEGUNDO, CA*

01/2015 Duties include: Overseeing all creative work for multiple brands under Clear-Media and its partner companies, managing all creative files and production, creating wireframes and discussing with developers about product and user experience in the mobile environment, creating all user interface designs, image production, and spec for UI layouts, designing presentation decks for executive meetings.

04/2013 Interactive/Print Designer | Wipit, Inc. *PASADENA, CA*

06/2014 Duties include: Working closely with creative director, art director, developers and product team to create mobile applications, websites and marketing collateral for Wipit, Inc., assisting and guiding interns, managing production files to press check, managing app production files, participating in mobile app QA, creating icon systems and other branding collateral, editing and creating presentation decks, storyboarding for video.

EDUCATION

05/2010 Azusa Pacific University *AZUSA, CA*
Bachelor of Arts in Graphic Design
Magna Cum Laude

SKILLS

Branding & Identity
UI/UX Design
Website Design
Packaging
HTML/CSS
Hand Lettering
Illustration
Photography
Photo Editing

SOFTWARE

Adobe CC
Photoshop, Illustrator, InDesign
Sketch
Slack
Mailchimp
Wordpress
InVision

HOBBIES

Backpacking
Cooking
Photography
Gardening



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